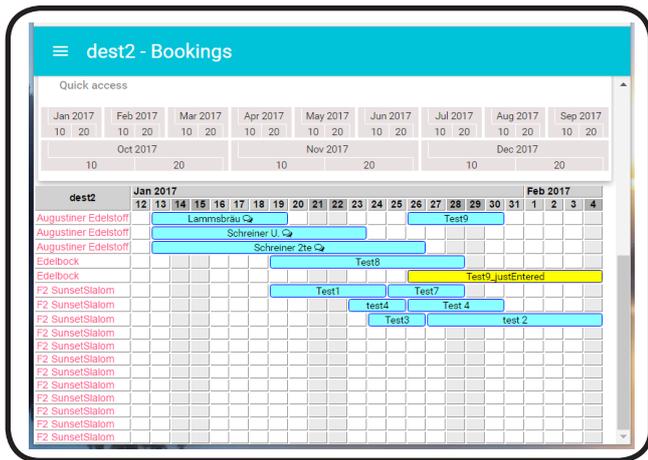
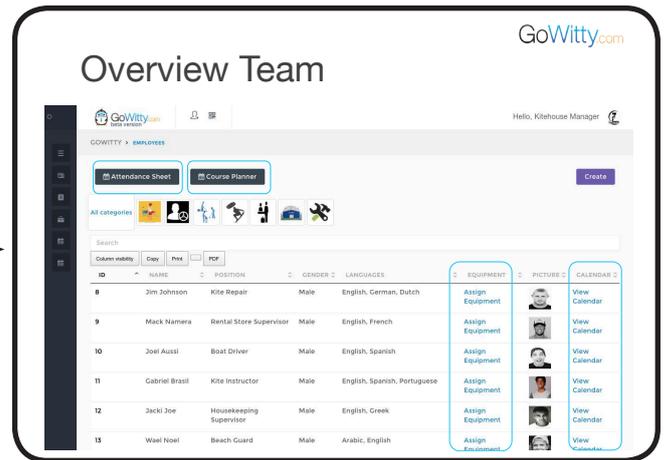


Worlds #1 sports booking platform for watersports since 2003 now in cooperation with GoWitty Operations Management



cebra saves 90% of your time in bookings!



GoWitty helps to optimize your daily business

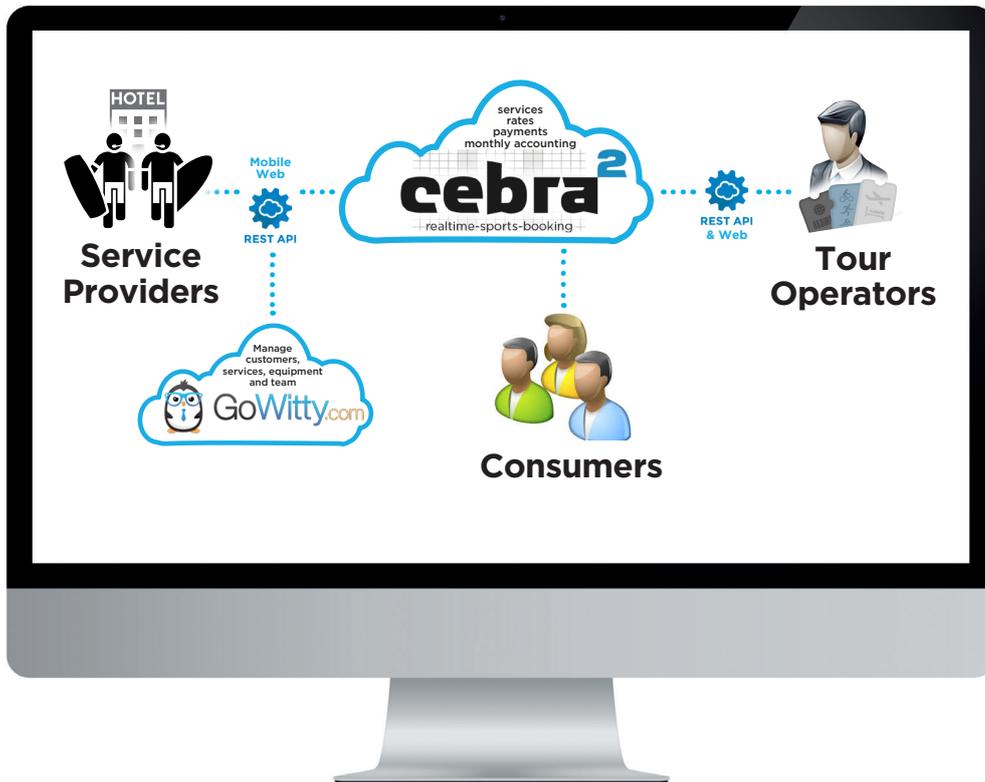
- Manage your rentals, lessons, rooms, transfers
- Assign to your Team to achieve best efficiency
- 30 european tour operators & agencies connected
- Offer your services directly to your clients
- Ready to include in your own website
- Multi-language support + US\$ + EUR



- No installation, mobile access, REST-API
- Integrated payment fulfillment for:



- Manage customers, services, equipment and team
- Handle your equipment by QR Codes
- Assign equipment to clients and instructors
- Get instant inventory reports
- Optimize usage of lessons and other services



cebra²
 realtime-sports-booking
From Booking till Arrival

← ----- →
**automatic update of
 bookings, availabilities,
 services, rates**

 **GoWitty.com**
**From Arrival till Departure
 ...and beyond**

The cebra system is a web based reservation and booking system, it provides efficient collaboration between head offices, local crews, tour operators and direct customers.

With cebra you manage local resources like surf/kite boards, equipment storage or hotel rooms. The web interface allows worldwide access for availability check and booking through your tour operators and customers, including a fully automated payment fulfillment. Your customers pay directly to you in advance!

Rental Management

A list of available rentals (boards, storage, rooms, etc.) can be maintained individually for every station. As soon as a rental is registered in the cebra system it is ready for booking through tour operators. The system ensures that a single resource is reserved only once at a time and provides availability information for a particular period.

Booking Management

cebra allows you and your partners to easily create bookings through the intuitive and fast web interface. Existing bookings can be accessed in multiple ways using overview calendar views, full text search, arrival/departure lists, statistics or spreadsheet export e.g. for billing purposes. Full Transparency Through History Records every creation, cancellation or modification of bookings is tracked by the cebra system and displayed along with every booking. The history information also includes exact time stamps and user information.

Quick access	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017
dest2	12	13	14	15	16	17	18	19	20
Augustiner Edelstoff	Lammsbräu		Schreiner U.		Schreiner 2te		Test9		
Edelbock	Test8		Test1		Test7		Test9_justEntered		
F2 SunsetSlalom	Test4		Test4		Test3		test 2		

Easy overview & booking by calendar, also on mobile devices

Secured Access and Role based Views

cebra requires user authentication through social OAuth2. Without a login no access to any booking data is possible. Depending on your login you have access to several stations. For each station one of the following roles is assigned to you:

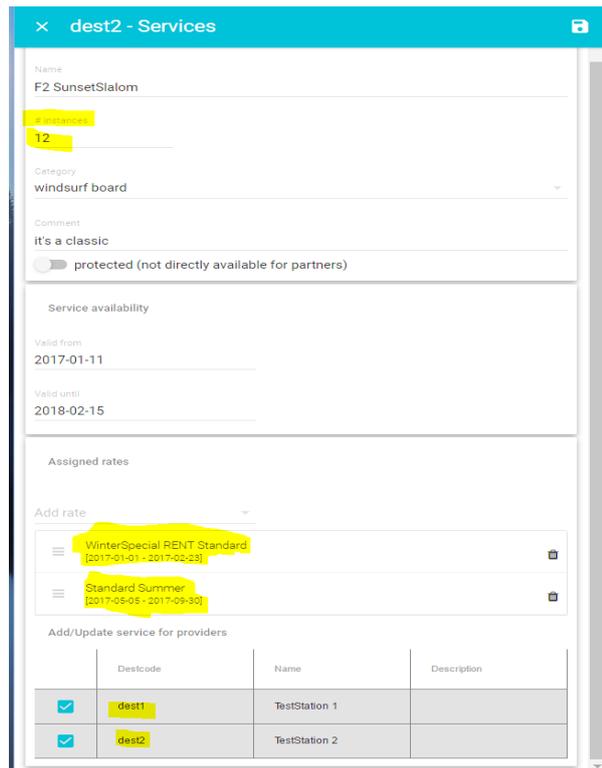
Station Manager: You have full access to all bookings and are allowed to manage the rentals and rates of this station.
Booking Partner: You can search for available rentals and create bookings. You have only access to your bookings.

Automatic Price Calculation in EUR, USD and other currencies. Individually predefined rates helps to automatically calculate rental fees. Multiple rates can easily be defined by the station manager and assigned to rentals. A rate defines fees for 1 to 28 days of rental.

Direct Bookings with Payment Fulfillment

You want your customers to book directly on your website? cebra-direct serves as a front end to be easily implemented in your website, so clients can book all your services directly, and pay directly via PayPal, CreditCard or Sepa DirectDebit charge.

This front-end is available in many languages, like english, french, spanish, german, russian etc.



Assign several rates to the same service, distinguish by season or way of booking (direct / agent)

+ Easy authentication also by Facebook, Google Account and more.

+ Multiple Units (Instances & Yield Management): You have more than one unit (rental, room, lesson etc) of the same type? Enter the first unit only, add the amounts you have of this type and let CEBRA do the rest! It will handle all of them with the most effective yield!

+ Book by hours, days or nights: You can apply a minimum duration of each service by hours (or days, or nights). You might handle rooms by nights, lessons by hours to have more bookings on one time after another at the same day.

+ Rates with Periods: Set up several periods for your Rates to be valid (...or not...) and assign them individually to your Rentals.

+ One service = several rates = several currencies: Each service can be assigned to several rates even for the same period, being exclusively linked either to direct customers or tour operators, split in USD or EUR or other currencies.

The screenshot shows a 'Rates' table with columns for 'Standard Summer' (2017-05-05 to 2017-09-30) and 'WinterSpecial RENT Standard' (2017-01-01 to 2017-02-23). The table lists rates from 1.00 to 13.00 for 1 to 13 days. A '+ Rate' button is visible on the right.

	Standard Summer 2017-05-05 - 2017-09-30	WinterSpecial RENT Standard 2017-01-01 - 2017-02-23
1	1.00	1.00
2	2.00	2.00
3	3.00	3.00
4	4.00	4.00
5	5.00	5.00
6	6.00	6.00
7	7.00	7.00
8	8.00	8.00
9	9.00	9.00
10	10.00	10.00
11	11.00	11.00
12	12.00	12.00
13	13.00	13.00

Enter prices & rates for different periods (high / low season)

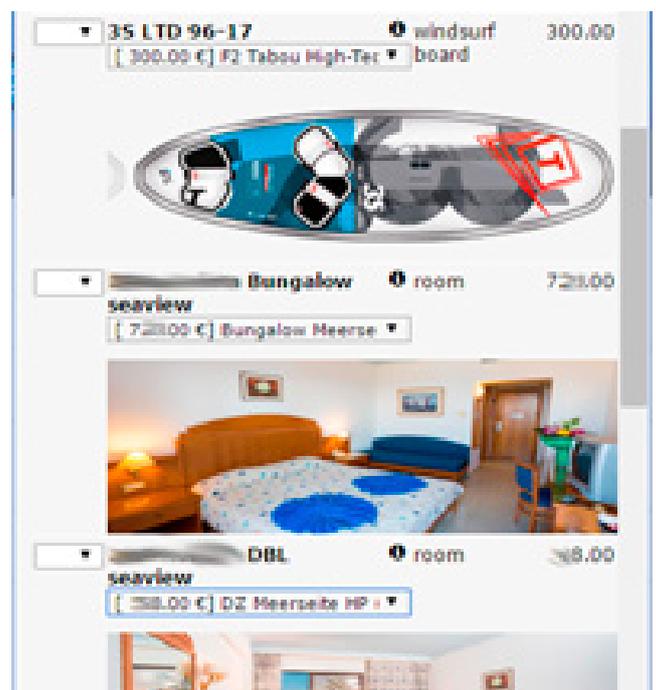
+ Payment fulfillment: Cebra2.0 will offer optional payment fulfillment by CreditCard, PayPal and SEPA-directdebit. So you don't have to worry about the payments of your directly booking clients. As soon as they confirm the booking in cebra, payment will be done right away... and sent to your account!

+ Multiple Destinations under one organisation: You can now set master rates and master services and use them on all of your destinations!

+ MasterRecords: Rates and Services can now be set as a default and copied to several centers. Useful to save a lot of time when installing new services or updating price-periods for the next season.

+ SmartBookingGroup: When tour-operators include their own booking-ID (reference code), all bookings of this ID will be summarized as one, no matter when there has been changes or new services being added. So it's easier than ever to handle a group of services for one client, family or a group.

+ APIs (REST-services) to interact with your own or your tour-operators in-house systems and GoWitty.



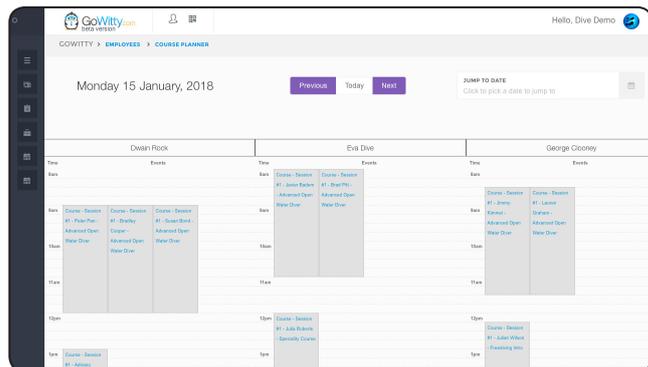
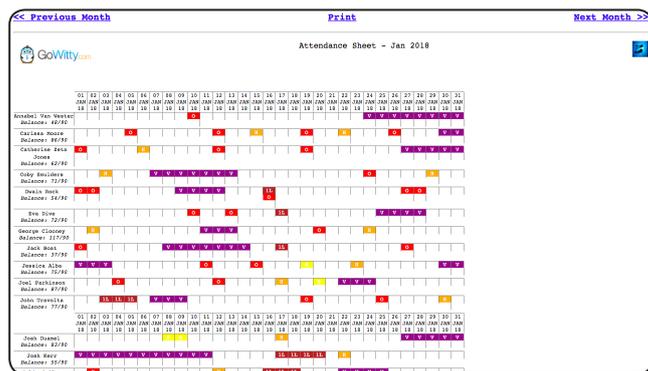
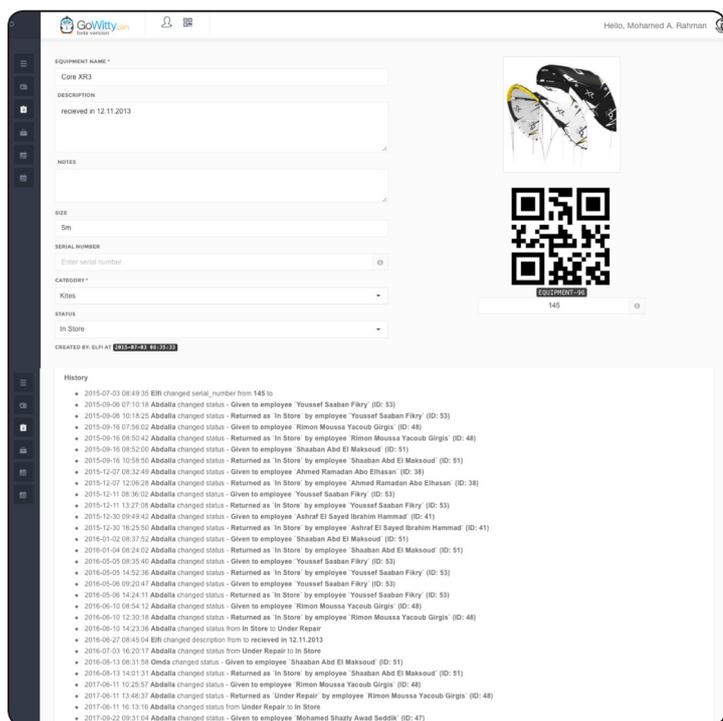
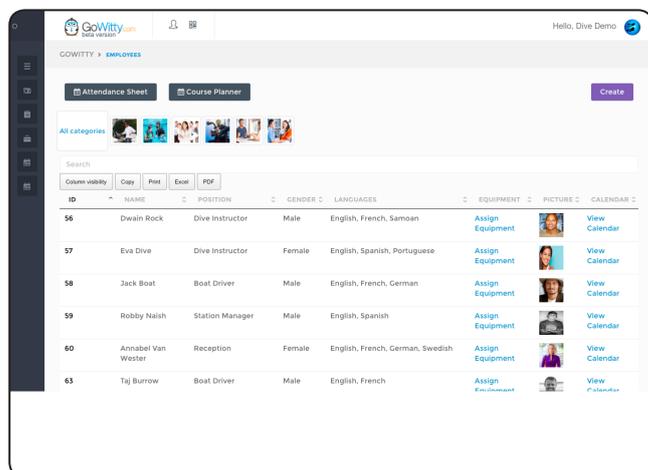
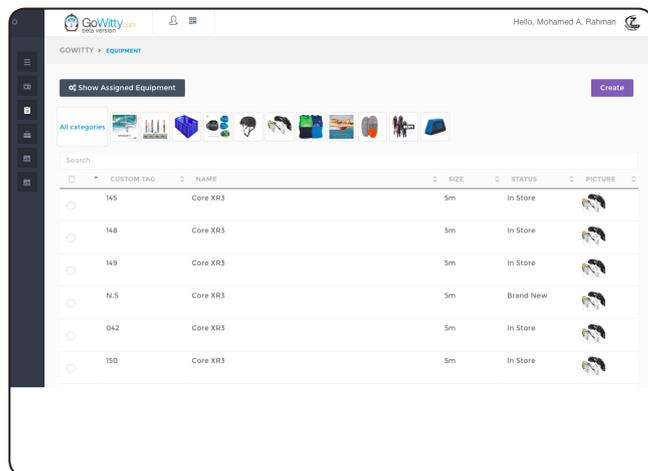
Customers booking directly on your website with cebraDirect



GoWitty.com

Manage your station with GoWitty: easy handling of clients, staff, inventory, lessons, on-the-spot payments and more.

- Every client gets his own profile that includes all important basic data and bookings.
- All services and service-categories plus prices can be defined in the setup area, as well as all equipment items.
- Each equipment item is getting a unique QR code, which makes the check in and check out process even more faster
- Every equipment item is having a history report, that shows for example how often an item was used or under repair.
- Assign equipment to clients and instructors and never loose the overview, which item is where or with whom.
- And inventory reports can be created within a minute and by the push of a button.
- Every team member has a specific profile and employee calendar, that helps to manage and book the course plan. Like this double bookings or booking someone who is on vacation, can easily be avoided.
- Availability appears in the attendance sheet and the course plan is giving a daily overview of all activities, so that every team members knows what's going on.



Equipment item profile and a lifelong history of all activities for this item